

Keyrock Investment Ideas Exchange Day 2021

Period: Submissions end at 9:00 P.M. HKT on 28th May 2021. The Ideas Day will be held on the 19th of June.

Activity & purpose: The purpose of the Keyrock Investment Ideas Exchange Day (“Ideas Day”) is to foster and nurture the next generation of aspiring investors in Hong Kong. Selected students will have an opportunity to present (virtually) his/her investment idea at the Ideas Day and receive feedback from a distinguished panel of professional investors. Participants will vote to select the most compelling investment opportunity and the winner will be prioritised for an internship opportunity at Keyrock in 2021. This will be a great opportunity to network with HK-based professional investors, refine and improve your investment pitch and learn what a job in the investment management industry is like.

Guideline: The criteria for investment ideas will be publicly-traded shares of a company that has a market capitalization of at least half a billion USD (\$500,000,000) listed in Asia. An entry must provide an analysis of the security and must be no longer than four (4) pages in length.

What are we looking for?

- Analysis of the business model. What is the business quality?
- How large is the addressable market?
- How is the management quality?
- What is the company’s competitive positioning?
- Why is a position in the security a good investment?

How to enter: please email your analysis to KCMID@keyrockcap.com.

Selection process:

- A maximum of ten (10) finalists will be selected by the panel of judges to present at the Ideas Day
- A winner will be selected from the finalists through voting by participants at the Ideas Day, who will be prioritised for an internship opportunity at Keyrock in 2021

Eligibility: The Contest is open to current students of any level at the University of Hong Kong, The Chinese University of Hong Kong, The Hong Kong Polytechnic University, City University of Hong Kong, The Hong Kong University of Science and Technology and Hong Kong Baptist University.

About Keyrock Capital Management:

Keyrock is an investment management firm which specializes in investing in emerging growth companies based in the Asia Pacific region. We seek to partner with exceptional management teams who are building high-quality growth businesses. We select our partnerships through a careful investigation of the people behind the business, the quality of the business model, its competitive position and structural industry trends. We primarily focus on the technology, consumer and services sectors. We have a multi-year investment horizon as we invest our own capital and manage capital on behalf of institutions which take a similarly long-term view. Keyrock is based in Hong Kong SAR, China and founded in 2018.

Keyrock is licensed by the Securities and Futures Commission of Hong Kong to conduct Type 9 regulated activities in Hong Kong.

Disclaimer:

The information and materials offered/received during the Ideas Day or relating to the Ideas Day should not be construed as financial advice, investment advice or a solicitation for business. The information discussed during, created by and used in the Ideas Day is strictly for informational and educational purposes only.

By participating in this Ideas Day you acknowledge that throughout the course of all communications with the Company, the Company does not wish to receive Material Non-Public Information ("MNPI").

Keyrock does not offer investment management or investment advisory services to firms or investors who are not regarded as Professional Investors in Hong Kong or its equivalence elsewhere.